

# RISE

## **Cookies Policy**

### **OUR COOKIES POLICY FOR PROTECTING YOUR ONLINE PRIVACY:**

This website uses cookies - if you do not want cookies placed then please disable cookies in your browser.

### **COOKIES SET BY THIRD-PARTY SITES:**

When you visit a page with content embedded from third-party sites, you may be presented with cookies from them. We do not control the dissemination of these cookies. You should check the relevant third-party websites for more information about them.

### **CALL TRACKING**

Our website uses call-tracking technologies to track the pages users visit, how long they stay on the site, and what actions they take. This information is used to improve the user experience and help us better understand our audience. CallRail collects the information on the callers that call our business customers through the dedicated phone numbers that our business customers have purchased through CallRail (or numbers our business customers have requested be ported into CallRail from another provider). Call tracking may also be used for marketing purposes, such as tracking the effectiveness of advertising campaigns and personalising content.